

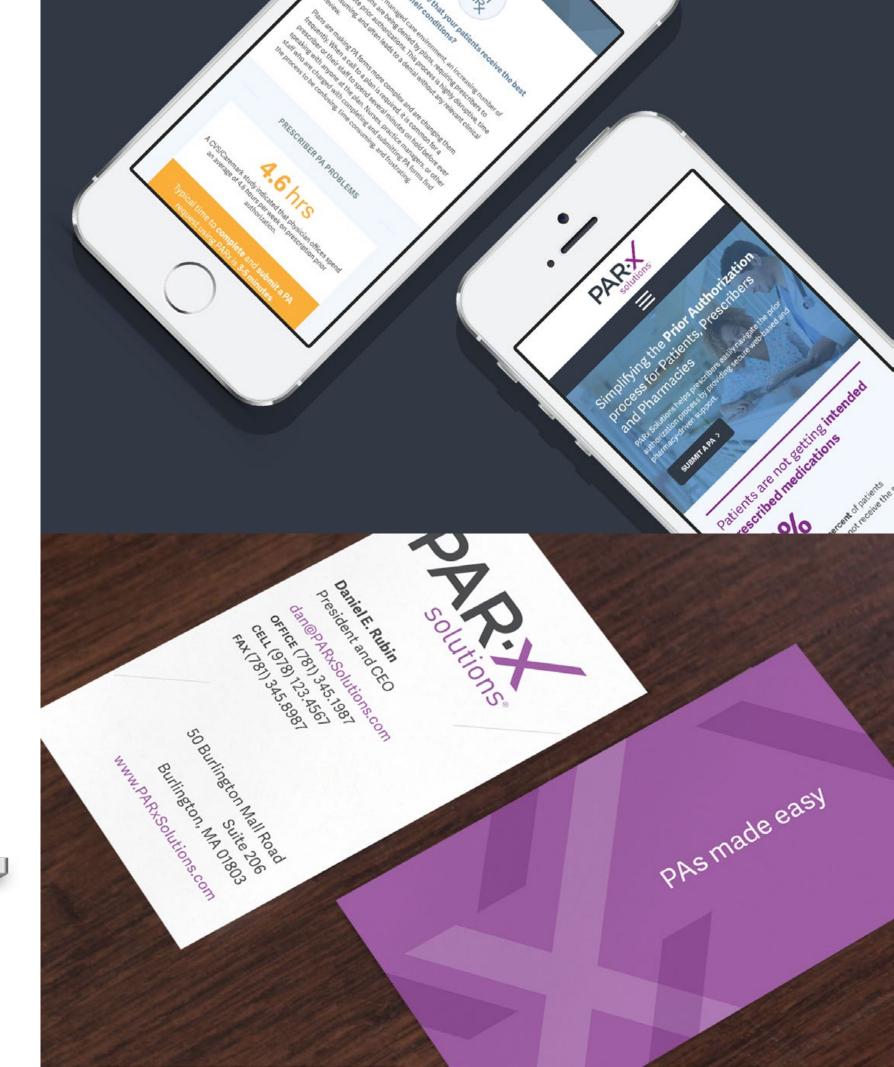
RECENT WORK • JESSICA DEBRY *jessicadebry.com*

PARX SOLUTIONS

Logo development, website, and branding for a healthcare technology company.

parxsolutions.com





PARX SOLUTIONS

Website interior pages.

Allergy and Respiratory

Cardiology



Endocrinology

Gastroenterology

PAR:X REGISTER PA CHALLENGES OUR SOLUTIONS ABOUT PARX CONTACT & SUPPORT FOR PRESCRIBERS FOR PHARMACIES

For Prescribers



How can you ensure that your patients receive the best medication for their conditions?

In the current managed care environment, an increasing number of prescriptions are being denied by plans, requiring prescribers to complete prior authorizations. This process is highly disruptive, time consuming, and often leads to a denial without any relevant clinical

Plans are making PA forms more complex and are changing them frequently. When a call to a plan is required, it is common for a prescriber or their staff to spend several minutes on hold before ever speaking with anyone at the plan. Nurses, practice managers, or other staff who are charged with completing and submitting PA forms find the process to be confusing, time consuming, and frustrating.

We also offer comprehensive solutions for pharmacies.

For Pharmacies

which medication

lions are being

to ensure that

rescribers

LUTIONS ABOUT PARX CONTACT & SUPPORT



REGISTER

PRESCRIBER PA PROBLEMS

4.6 hrs

A CVS/Caremark study indicated that physician offices spend an average of 4.6 hours per week on prescription prior authorization.

is 3-5 minutes.

70%

A study by Trivium Health, Inc. showed that 70 percent of denied PAs were rejected for administrative reasons such as incomplete or inaccurate information. These PAs were denied without having received any clinical review.

The PARx 'PASS' system and our rigorous quality assurance process ensure that PA submissions are accurate and complete.

94%

More than 94 percent of Medical Group Practice Managers believe that the PA process is time consuming and confusing.

Our universal format makes the PA process simple to use and easy to understand.

Prescription prior authorization is disruptive for prescribers and pharmacies alike. For prescribers, the process involves several steps that entail spending significant amounts of time on the phone with managed care plans (or worse...on "hold" waiting for the plan). Once the process is complete, studies have shown that these PAs are frequently denied by the plans for simple administrative reasons, without having the benefit of a clinical review.

v. When a eral phone calls Once initiated. n of the PAn approved the

therapies, or



THE PARX PASS SOLUTION

The PARx Prior Authorization Support System ('PASS') is free to prescribers, helps them manage the PA process accurately and efficiently, and results in higher approval rates and less time spent on administrative hassles. Our PASS system incorporates a secure, "easy to use" web portal, with a call center staffed with

NEW ENGLAND BIOLABS MONARCH PACKAGING

Environmentally-conscious packaging development for a DNA/RNA testing kit.

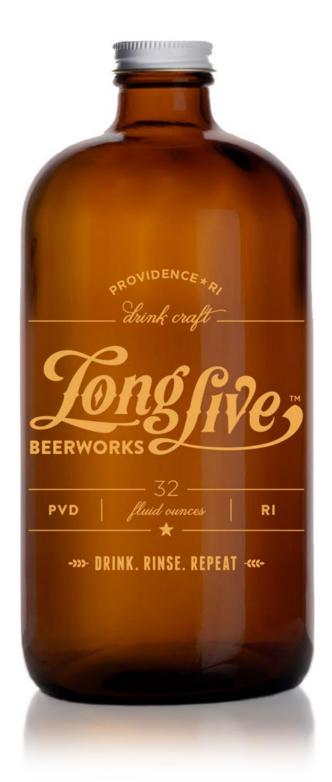




LONG LIVE BEERWORKS

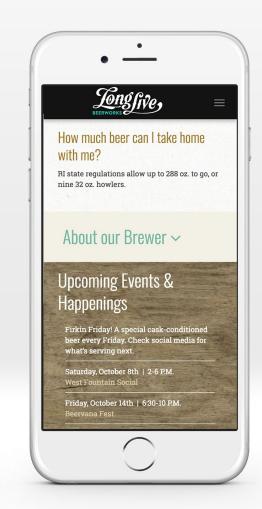
Branding and environmental graphics for a new Providence-based microbrewery.

longlivebeer.com

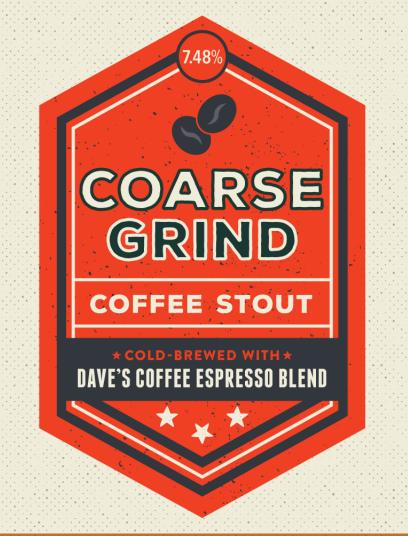








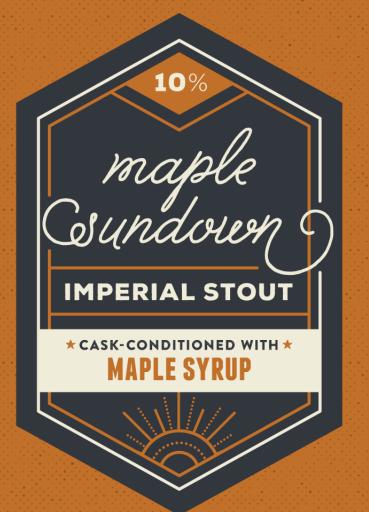


























NEW GROWLERS \$5 DEPOSIT SOUVENIR GLASS

THREE SAMPLES
\$10 INCLUDES GLASS

CHOOSE WISELY!

HECK HOUND

ED SMOKY RUFF CHEWY? 6%

\$**8/32**oz

'NUFF SAID

MALTY, SWEET, PINEY. WORD. 7%

\$**8/32**oz



SMOOTH SWEET STOUT. 5.5%

50

\$**8/32**oz

FIRKIN FRIDAY

Special cask-conditioned elease every Friday











OH, HELLO! LETTERPRESS

Hand-made letterpressed cards and custom elopement announcements. Printed at the As220 Printshop.

ohhelloprints.etsy.com www.behance.net/jessicadebry





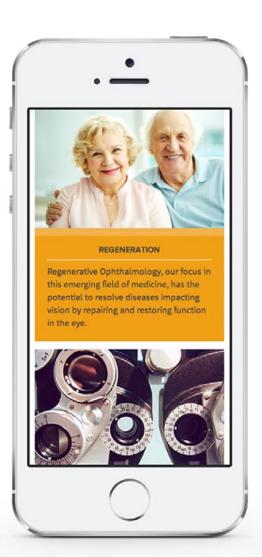


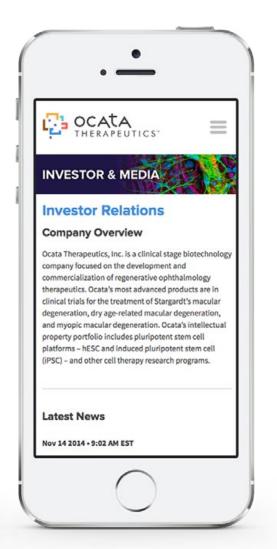
OCATA THERAPEUTICS

Logo development, website, and branding for a biotechnology company focusing on ocular therapies.

ocata.com











Ocata Therapeutics, Inc.

33 Locke Drive Marlborough, MA 01752 (508) 756–1212

ocata.com

Matthew Vincent, Ph.D
Director of Business Development

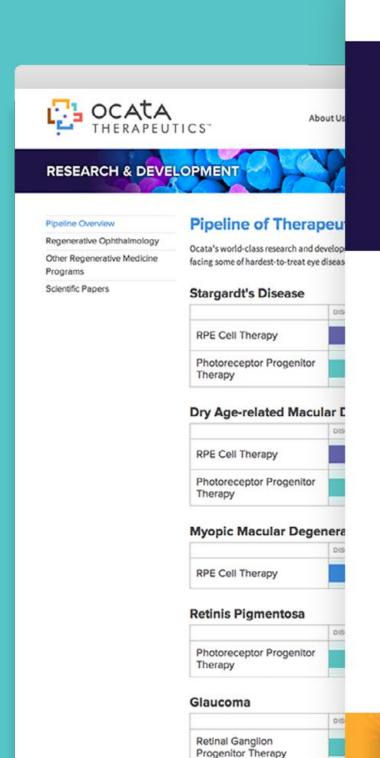


33 Locke Drive Marlborough, MA 01752 MAIN: (508) 123-4567 ext.324 MOBILE: (617) 890-5432 mvincent@ocata.com



OCATA THERAPEUTICS

Website interior pages.



Corneal Blindness



About Us Our Approach Research & Development Clinical Trials Investor & Media Contact

The Power of Regenerative Ophthalmology

We are developing innovative new therapies to treat vision loss with the mission of improving the quality of life for millions of patients worldwide.

LEARN MORE

We believe in the power of vision. Ocata Therapeutics, Inc. ("Ocata" OTCBB: OCAT), formerly named Advanced Cell Technology, is a clinical stage biotechnology company focused on the development and commercialization of regenerative medicine and cell therapy technologies. The company's most advanced products are in clinical trials for the treatment of Stargardt's macular degeneration, dry age-related macular degeneration and myopic macular degeneration. Ocata's preclinical programs involve cell therapies for the treatment of other ocular disorders and for diseases outside the field of ophthalmology, including autoimmune, inflammatory and wound healing-related disorders.



Ocata Corporate Presentation

Download the PDF

Ongoing Clinical Trials



Human Retinal Pigment Epithelial Cells

LEARN MORE

Piper Jaffray Healthcare Conference

New York | Dec. 2 | 9:30 AM EST | Watch the webcast »

Latest News

Dec. 2, 2014

Ocata Therapeutics Announces Proposed Underwritten
Offering of Common Stock

Nov. 25, 2014

Ocata Therapeutics to Present at 26th Annual Piper Jaffray Health Care Conference

More News »

h Research & Development Clinical Trials Investor & Media Contact

O

Ongoing Clinical Trials

atient Support Groups have in ongoing clinical trials and in having access to nical trials. Ocata publicly discloses information on clinical study protocols, ical requirements. Additionally, we endeavor to publish the results from our ipating as co-authors.

estions in the development of our cell therapies for use in patients. These trials es like ours. In particular, our clinical studies are conducted to determine deffective so that it may be used in a wide range of patients. The success of our articipants in clinical trials gain access to new research treatments not yet g to medical research.

a range of macular degenerative diseases. For more information about ongoing

ID)

SEE THE TRIAL



ation

SEE THE TRIAL



D)

SEE THE TRIAL



Retina, 900x maginified

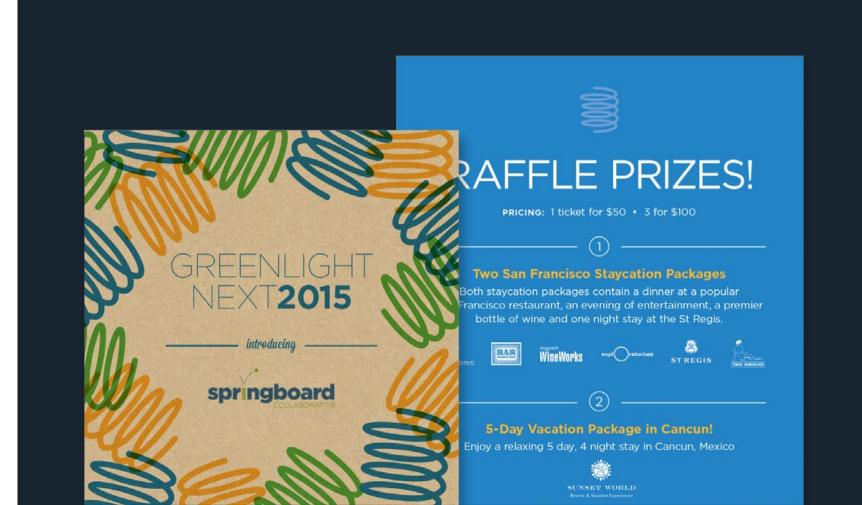
Vision Rules the Brain: 90% of information that comes to the brain is

GREENLIGHT FUND EVENTS

Over eight years of ongoing branding for fundraising events for the GreenLight Fund, a unique nonprofit based in Boston, with sites in San Francisco Bay Area, Cincinnati, and Philadelphia.













BIDOÓ HONEY

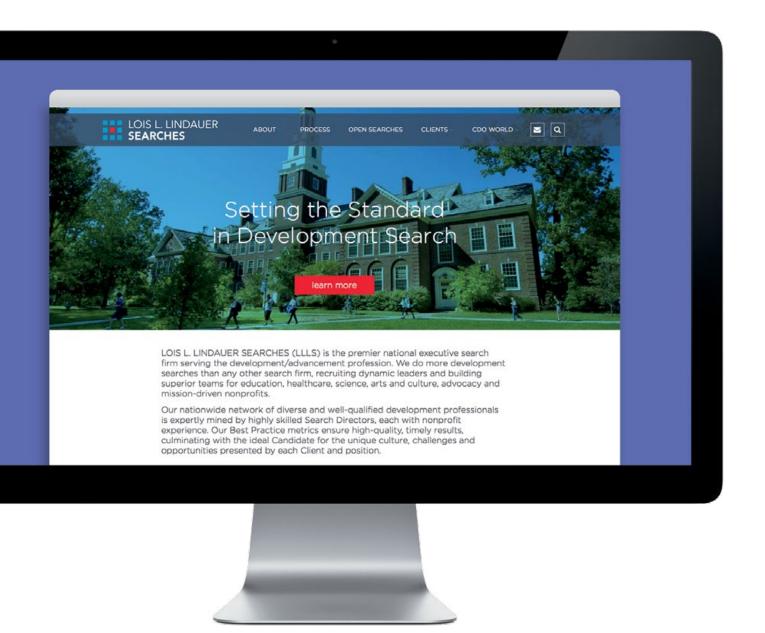
A tag system and informational brochure to help an Oaxacan Honey producer tell it's unique story and establish wholesale relationships.





LLL SEARCHES

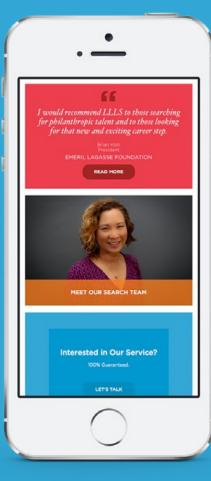
Redesign of a website for executive search company based in Boston.

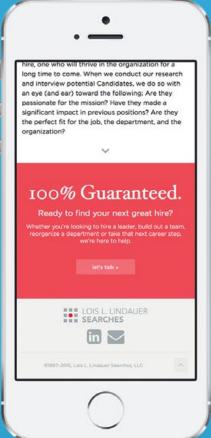


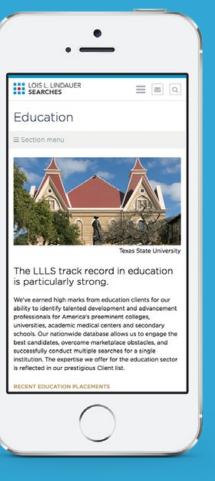


The LLLS philosophy since our founding in 1997.









LLL SEARCHES

Website interior pages.

Attracting the Candidates

Deep research, broad sourcing and outreach combined with compelling messaging convey the mission and the strengths of the organization and the position are used to build the ta pool. Posting on the LLLS website and the publishing of a detailed and colorful Job Backgrounder provide information to the potential candidate, after Client approval. Our signature E-blast and advertising complete the materials used to direct candidates to the

Phase

Reaching Out to the Best

After detailed, thorough telephone interviews, the Se review the resumes of potential Candidates. At this R Candidates to be interviewed face-to-face by the Sea process, the Client and the Search Director select ser



Our placements stay in place.

Tracking shows that most of our him stay in their positions well beyond two years.



OPEN SEARCHES

CLIENTS V CDO WORLD





Our Process

Why Choose LLLS as Your Search Partner?

Development and advancement executive search is the total LLLS focus. The breadth and depth of our experience makes us better qualified than other search firms to recruit the profession's best talent. Our many

The LLLS experience, know-how and network has recruited Chief Development Officers and their teams. Our Best Practice techniques guarantee success.

PRACTICES

Education

Healthcare & Science

Arts & Culture

Advocacy & Mission-Driven

CLIENTS ~

CDO WORLD V 🔤 Q



Team



The LLLS philosophy since our founding in 1997.





belle Levine

in O'Leary





OPEN SEARCHES





Maureen Huminik















Communication that's clear and consistent

All LLLS Search Directors are recruited based on nonprofit or development experience. So they know what questions to ask and what answers to listen for. We're great communicators with Clients as well with weekly updates by the Search Director on the status of the search.

Collaboration on every Search

Although one Search Director serves as an Account Manager, Clients benefit from the support of the entire Search Team, which meets weekly to share status reports, recruitment strategies and Candidate suggestions. There are few degrees of separation between LLLS and the people Clients want to meet with our collective

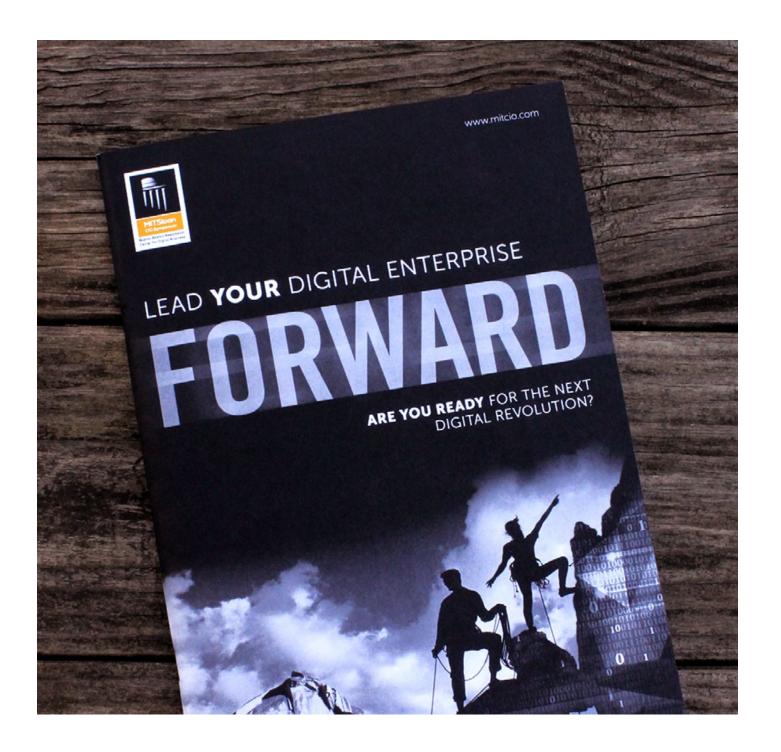
How is the LLLS Process Different?

Commission-free culture to bring out the best

Our Search Directors are salary - not commission - based. There are no quotas to fill or heads to be hunted. Searches are conducted by the same highly qualified Search Director from start to finish - never by junior staff, and always, with the time and attention needed to carefully vet candidates.

MIT CIO SYMPOSIUM

Custom brand the event design with the development of a extensive program brochure for the MIT Sloan CIO Symposium, a premier annual CIO conference hosted by MIT.























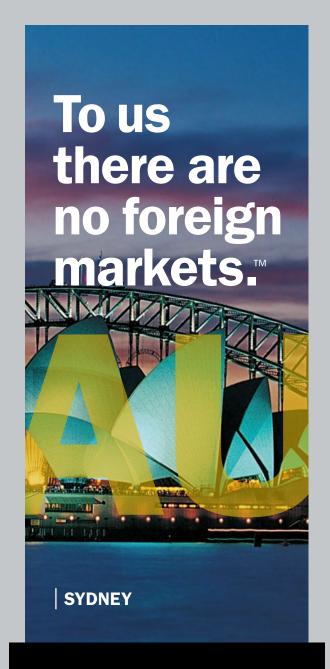


CANACCORD GENUITY GROWTH CONFERENCES

Complete event branding for a multi-day financial conference at the InterContinental in Boston.







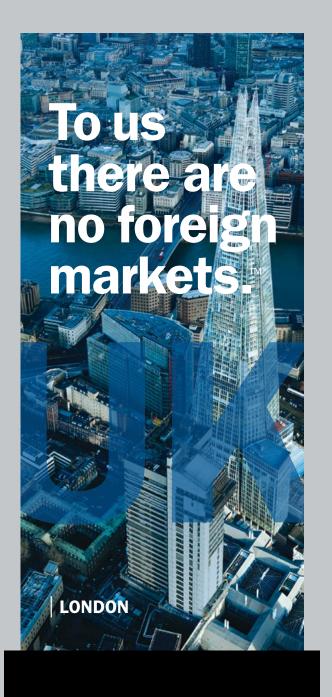
CANACCORD Genuity



CANACCORD Genuity



CANACCORD Genuity



CANACCORD Genuity

NON-PROFIT WORK IN RHODE ISLAND

In addition to my full time capacity at a Cambridge, MA design studio, I devote some time every month to work on design projects for local non-profits in Rhode Island.

I'VE COMPLETED WORK FOR:

Sojourner House

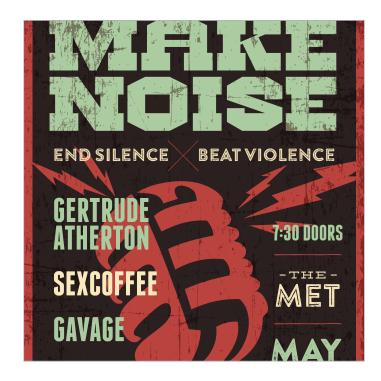
Active event committee member; Ongoing design donations

Connecting for Children & Families

Fogarty Foundation

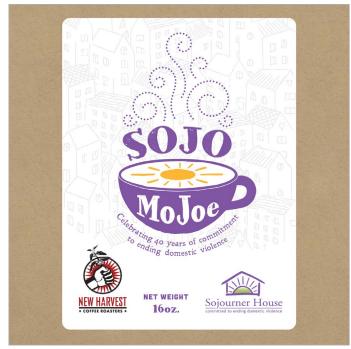
Women's Health and Education Fund

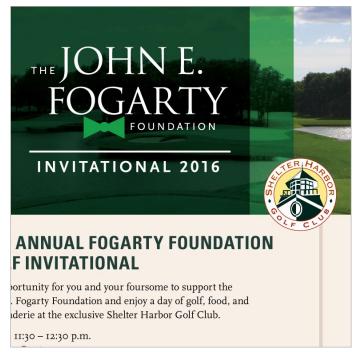
YearUp Providence

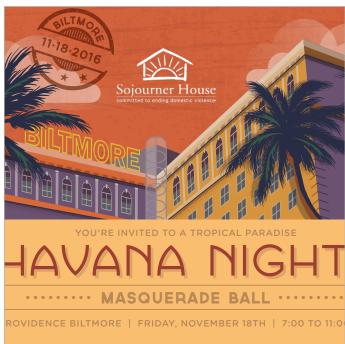














THANK YOU

For inquiries or to get in touch: jessica_debry@yahoo.com